

# OUR PLEDGE TO MINISTRY PARTNERS

## ■ COMMITMENT TO CONFIDENTIALITY AND STEWARDSHIP

We seek to maintain the highest standards of integrity before the Lord and before you. Unto<sup>®</sup> abides by the Evangelical Council for Financial Accountability (ECFA) standards of responsible stewardship in its management of donation.

Unto embraces the principles of biblical stewardship. The ministry understands the significance of sacrificial giving and pledges to honor and value the sanctity of the gift. To assure that stewardship merits the respect and trust of the general public and that current and prospective ministry partners can have full confidence in the ministry and causes that they are asked to support, Unto declares that all ministry partners can have the following expectations:

- To be informed of the ministry's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- To have access to the most recent Cru<sup>®</sup> and Unto annual report, including audited financial statements.
- To be assured that the ministry will use donated resources effectively for their intended purposes.
- To receive an appropriate acknowledgement of their gift(s).
- To be assured that information about ministry partners and their donations will be handled in a confidential and secure manner.
- To expect that all relationships between the organization's representatives and the ministry partner will be professional in nature.
- To have the opportunity for their names to be removed from mailing, telemarketing, and email lists.
- To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.
- To receive reports detailing how God used their gift(s) to further the kingdom, including testimonies, photos, and outcomes whenever possible.

*Adapted from Cru's Commitment to Ministry Partners and the Donor Bill of Rights developed by the following entities: Association of Fundraising Professionals (AFP – formerly NSFRE), American Association of Fund Raising Counsel (AAFRC), Association for Healthcare Philanthropy (AHP), and the Council for Advancement and Support of Education (CASE).*

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